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mobile communication

Privacy Policy pursuant to the Legislative Decree 69/2012 and 70/2012

Cookies

Following the EU Directive regarding electronic communications and the Directive no. 229 of the 8th May 2014 released by the Supervisor for the Protection of personal data, the use of cookies gathers your data and is activated only when given a consent.

RDCOM websites use cookies and similar technologies to guarantee the correct function of the procedure and to improve the user experience of the online applications.

For this purpose we provide you the following information regarding the use of cookies on this website.

What are cookies and why are they used

A cookie is a small string of text (letters and/or numbers) that is sent to your browser and eventually saved on your computer or mobile device, every time that you visit a website. The cookies memorized on your computer cannot be used to recall any data from your hard disk, transmit computer viruses or identify and use your email adress. Each cookie is unique in relation to the browser and device used to access this site. Other technologies like pixel tags, web bugs, all the local storage forms introduced by HTML5 and other similar technologies exist and they have the same function as cookies. In this document the term “cookie” is used to describe all the technologies that gather information through this procedure.

Type of cookies used

This website use cookies for the purposes set out on the following list:



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Necessary operation (technical cookies)

Cookies are necessary to surf on the internet or to provide a requested service by the user. It is not used for other purposes and are normally installed directly by the owner of the website.

Without the use of these cookies, some operations may not be completed or would be more complex and/or less secure.

Targeting/advertising (cookies profiling)

Cookies are used to improve, to enhance the relevance of our advertising, both on our website or others used by this site to convey their advertising messages. Our policy regarding advertising communication is designed to provide you with relevant messages based on your previous visits on our website, the pages you have visited more frequently and other data related to how, for example, you use our products and/or services.

Third parties

We can enable our business partners use cookies on this site for the same purpose described above. We can also enable that service providers acting on our behalf using cookies for the above mentioned purposes.

Manage preferences

Most browsers allow you to manage your cookie preferences. It is possible to set your own browser, to refuse the cookies or to delete some. Similarly when you disable the use of cookies, you can disable other similar technologies.



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The following links show how you can set your browser preferences on the most frequently used ones:

- Internet Explorer
- Firefox
- Safari
- Chrome

Please remember that if you chose to block the receipt of cookies, this may compromise the correct functioning of the website.

The service of third parties that we use to keep track of the activities related to the website, for example through the placement of cookies is Google Analytics. If the user doesn't want that Google Analytics collects this data and use this information you can install an opt-out on your browser. For more information, please refer to this link <https://tools.google.com/dlpage/gaoptout>

Other Information

For more information about the use of cookies and how to block them, you can visit the following websites:

- <http://www.garanteprivacy.it/>
- <http://www.aboutcookies.org/>
- <http://www.youronlinechoices.eu> for Europe
- <http://www.aboutads.info/choices/> for the United States

For any questions or comments regarding the use of cookies, you can write to privacy@rdcom.it