



**rdcom.it**  
mobile communication

Following the EU Directive on Electronic Communication and the Act 229 of the 8<sup>th</sup> of May 2014 issued by the Authority for the protection of personal data, the use of cookies to gather data is permitted only when the user gives consent .

RDCOM websites use cookies and similar technologies to ensure the proper functioning of the procedures and improve the user experience of online applications.

To reach this end we provide the following information about the use of cookies on this website.

### **What are cookies and why are they used?**

A cookie is a small string of text (letters and or numbers) which are sent to your browser and possibly saved on your computer or mobile device, each time you visit a website. The cookie stored on your computer can not be used to retrieve any data from your hard disk, pass on computer viruses, or to identify and use your email. Each cookie is unique in relation to the browser and device you use to access this site. There are other similar technologies such as pixel tags, web bugs, all forms of local storage introduced with HTML5 and other similar technologies that have the same function of cookies. This document uses the term “cookies” to describe all the technologies that collect information in this way.

### **Type of cookie used**

This site uses cookies for the purposes set out on the following list:

#### **Operation required (technical cookies)**

The cookies are required when surfing the net or when providing a service requested by the user. They are not used for other purposes and are normally installed by the owner of the website.

Without the use of these cookies, some operations may not be completed or would be more complex and/or less secure.



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## Targeting/ Advertising (cookies for “profiling”)

Cookies are used to enhance the relevance of our advertising, both on our site and on other web sites used by this site to convey their advertising messages. Our policy regarding advertising is designed to provide you with relevant messages, based on your previous visits to our site, the pages you've visited most frequently and other data on how, for example, you use our products and / or services .

## Third parties

We can enable our business partners to use cookies on this website for the same purposes mentioned above. We can also enable that service providers acting on our behalf use the cookies for the above mentioned purposes.

## Managing preferences

Most browsers allow you to manage your cookie preferences. It is possible to set your own browser to refuse the cookies or to cancel only some. As the same way you disable the use of cookies, you can disable other similar technologies.

The following links demonstrate how it is possible to set your browser preferences used frequently:

- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Chrome](#)

Please remember that if you choose to block the reception of the cookies, this may compromise or prevent the smooth functioning of the site.

The service of third-party browsers that we use to keep track of the activities related to the site, for example through the placement of cookies is Google Analytics. If the user does not desire that Google Analytics gathers and uses the information, he has the possibility of installing an opt-out on its browser. For more information, please refer to this link

<https://tools.google.com/dlpage/gaoptout>.



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## Other information

For more information about cookies and how to block them, you can visit the following sites:

- [Garante per la privacy](#)
- [www.allaboutcookies.org](http://www.allaboutcookies.org)
- [www.youronlinechoices.eu](http://www.youronlinechoices.eu) for Europe
- [www.aboutads.info/choices/](http://www.aboutads.info/choices/) for the United States
- 

For any questions or comments regarding the use of cookies, you can write to [privacy@rdcom.it](mailto:privacy@rdcom.it)