



PRIVACY POLICY

Pursuant to the Personal Data Protection Code - Legislative Decree no. 196 of the 30th of June 2003 and subsequent amendments, **R&D Communication S.r.l.**, with registered office in Montorio Veronese, via dei Castagni 9, Vat Number 03269830232, is the Data Controller of the data collected through the websites **www.rdcom-global.com**, **www.messaging-blog.com** ("**Data Controller**").

The Data Controller uses the personal data provided by users for the following purposes:

- (i) to provide the services and/or activities required;
- (ii) for profiling and marketing purposes, to send advertising material, or commercial communication related to sales promotions, also via SMS / MMS / VMS and / or e-mail, or for market surveys;
- (iii) for communication of data to third parties, whose categories are identified below.

The Data Controller processes the personal data for the purposes mentioned in the previous paragraphs (ii) and (iii) only with the prior express consent by the user.

The processing of personal data by the Data Controller is carried out by using electronic and automated instruments, with logical procedures closely linked to the aforesaid purposes, and in order to ensure the protection and confidentiality of user data processed.

The Data Controller reports from time to time to the user the compulsory or optional nature of the personal data, by marking with an appropriate symbol (*) the compulsory data. The providing of the data marked as compulsory is necessary and indispensable for the provision of the requested activities and / or services and will allow the Data Controller to provide the widest commercial and technical assistance during and after the possible purchase of services.

The collected and processed data are protected by the Data Controller with physical and logical measures in order to minimize the risks of unauthorized access and disclosure, loss or destruction of data.

The personal data could be transmitted by the Data Controller to:

- persons, companies, or professional studios that provide The Data Controller with assistance and consulting in accounting, administration, legal, tax, financial areas and debt collection relating to the supply of services;
- persons, entities or authorities to whom the communication of personal data is mandatory according to laws or by orders of the competent authorities;
- third parties operating i.e.: in large scale consumption, publishing, communications, finance and insurance, clothing, etc.;

While browsing the website, the Data Controller becomes aware of some data such as the IP addresses, the time of the request, the method used to submit the request to the server, the dimensions of the file obtained in the response, the numerical code indicating the status of the response sent by the server (successful, error, etc.) and other parameters regarding the operating system and IT environment of the user.

These data are used exclusively to retrieve anonymous statistical information on the use of the websites **www.rdcom-global.com**, **www.messaging-blog.com** and to ensure correct operation of the latter, and are deleted immediately after processing. The same data may be used to ascertain responsibility in the hypothetical case of computer crime harmful to the site or third parties.



Any data related to the credit card used by users to pay the services will not be treated and / or detained by the site and therefore it will be required to enter this data for each transaction. Your card details are processed by PayPal Pro payment service that ensures the maximum degree of security and confidentiality.

The Data Controller may use "cookies". Cookies are small text extensions saved by the browser on the user terminal that are designed to expedite the analysis of internet traffic and facilitate user access to services offered by the site. Cookies can contain informations related to the user, collected and stored by the browser (Microsoft® Internet Explorer®, Mozilla® Firefox®, Google® Chrome™, Apple® Safari®, etc.) used by the user during the navigation, such as preferences, tastes, interests, etc. The use of the data collected via cookies by the Data Controller has the purpose to offer to the customer the best possible experience on the site.

Some of our Web pages may contains cookies from third parties, with the aim to trace or personalize the operation of their services, in a manner varied according to tastes and preferences. The Data Controller can not access these cookies, nor will be able to control them. The user may at any time deactivate and / or block cookies on the browser, by activating the removal and blocking of cookies on the browser or device in use. However once deactivated and / or blocked the sending of cookies, it could happen that some services will not be accessible or that access to certain areas of the sites will be limited.

The user may at any time exercise their rights according to the Article 7 of Legislative Decree no. 196/2003. In particular, the user:

- (i) shall have the right to obtain confirmation as to whether or not personal data concerning him exist, regardless of their being already recorded, and communication of such data in intelligible form;
- (ii) shall have the right to be informed of the source of the personal data, of the purposes, methods and the logic applied to the processing, of the identification data concerning data controller, data processors and the data controller's representative in the State's territory, of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing;
- (iii) shall have the right to obtain a) updating, rectification or, where interested therein, integration of the data; b) erasure, anonymization or blocking of data that have been processed unlawfully;
- (iv) shall have the certification to the effect that the operations set out in the previous point (iii) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected;
- (v) shall have the right to object, in whole or in part, on legitimate grounds, to the processing of personal data, even though they are relevant to the purpose of the collection;
- (vi) shall have the right to object, in whole or in part, on legitimate grounds, to the processing of personal data, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

The user may contact at any time the Data Controller, by sending an email to: privacy@rdcom.it.