

# mobGATE, YOUR RELIABLE MESSAGING PLATFORM

*Our goal is to help you connect to the world easily*



**rdcom.it**  
mobile communication

**“Our experience is at the service of your business - use mobGATE, our Messaging Platform, to communicate easily and efficiently with your customers around the world”**

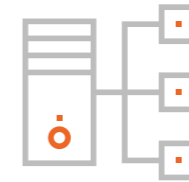
**mobGATE** is a solution offered by R&D Communication that permits both Enterprises and Aggregators to plan and align Mobile Marketing and other service activities according to their business requirements or customer interests.

**Our Platform empowers Enterprises and A2P Aggregators with:**

- A2P bulk SMS Messaging
- MO (Mobile Originated) and MT (Mobile Terminated) services
- Two factor authentication services

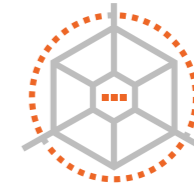
Our service guarantees a global coverage following standard security and performance features so that we can deliver your SMS to any mobile anywhere in the world.

## mobGATE empowers you with



### EASY INTEGRATION OPTIONS

We support different ways to connect applications and systems to our Messaging Platform. The integration options include HTTPS or SMPP so that you can choose what is convenient for you and make use of our user-friendly interface.



### WORLDWIDE COVERAGE

We offer you a global coverage and connectivity through a 0 hop and 1 hop connection. With innovative technology, mobGATE helps you find the best route for every message to reach the desired location.



### QUALITY OF SERVICE

Our system applies advanced routing management, which provides optimized priority and reliability to deliver every Transactional and Marketing SMS in due time, without causing delays.



### ON TIME DELIVERY AND REPORTING

mobGATE technical capabilities include sending out millions of SMS per hour. The system can also manage MO and MT services in a few seconds. This is all followed by real time delivery reports.



### SECURITY

As securing your data is one of our top priorities, we offer you standardized controls on more levels, which enables you to decide how you would like your information and client database to be protected. Our technical support is available for you 24/7.



### MULTI-LANGUAGE SUPPORT

Our system is charset-friendly, so we can deliver your messages in any language you require. Making sure and helping you reach your customers anywhere in the world.



## Connect to mobGATE

<b>Connection Protocols:</b>	SMPP, HTTPS
<b>Web Platform:</b>	Yes (stats, managing accounts, etc)
<b>Throughput:</b>	> 100 sms/sec
<b>Delay:</b>	< 1 second
<b>Message Type:</b>	All those supported by GSM protocol
<b>Character Set:</b>	GSM 7 bit, UCS - 2
<b>Originators:</b>	Numeric, alphanumeric, network shortcodes originators supported
<b>Long SMS:</b>	Supported
<b>Connection:</b>	0 hop and 1 hop
<b>Price:</b>	Per request by email, no set up fees
<b>Support:</b>	24: 7: 365

### FEATURES

#### **Two-way Messaging**

Increase your service value by including 2 way communication with your customers.

#### **Smart Routing**

Use our features to guarantee that your messages reach their destinations through the best routes.

#### **Dynamic Sender ID & Shortcodes**

Personalise and customize your messages. Change sender ID (when available by Operator) or make use of short codes to reach your targets.

#### **Analytics & Reporting**

Improve your business and the decisions you make by the help of our reporting.

### PLUS

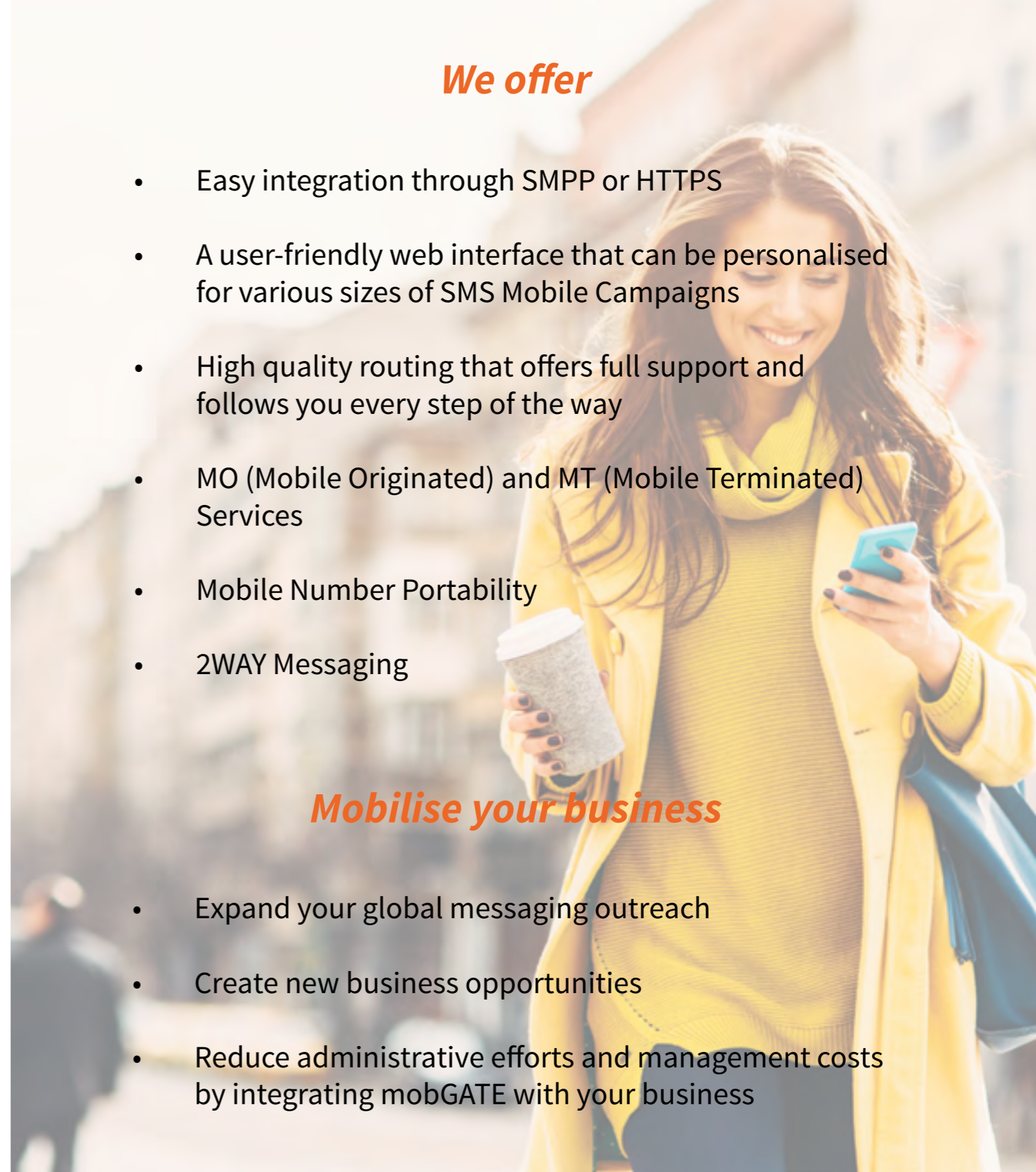
**mobGATE** supports both MO and MT for incoming SMS from different applications that use different interfaces. We also support Mobile Number Portability routing.

## We offer

- Easy integration through SMPP or HTTPS
- A user-friendly web interface that can be personalised for various sizes of SMS Mobile Campaigns
- High quality routing that offers full support and follows you every step of the way
- MO (Mobile Originated) and MT (Mobile Terminated) Services
- Mobile Number Portability
- 2WAY Messaging

## Mobilise your business

- Expand your global messaging outreach
- Create new business opportunities
- Reduce administrative efforts and management costs by integrating mobGATE with your business



***Passion and hard work-our values to enhance your success!***

The company was founded by Daniele Poerio, who had the vision to create an efficient and secure solution that gives companies the opportunity to reach and engage with their customers.

This belief is being implemented daily by the dedicated team at R&D Communication that cultivates a strong passion for the messaging world. The goal is to fulfill its customer needs by always being ready to suggest the best solutions for them.

We are glad to have the opportunity to be the Gateway that connects people to the world and assists you in improving and empowering your business marketing and communication systems. Your satisfaction is our victory!

We are professional operators authorised by the Ministry of Economy and Development and Partners with the “Osservatorio del Politecnico di Milano” for the Mobile B2C Strategy and Members of the International Mobile Ecosystem Forum (MEF).

## Our services

### mobSPOT

Is a smart solution for SMS advertising currently composed of 14 million profiled users. An easy online platform that permits you to select the target, program and monitor your campaigns of SMS Advertising.

### mobGATE

Is a self-provisioning platform that permits you to build and maintain an effective and continuous dialogue with your customers via Bulk SMS campaigns. Since SMS is considered the most familiar and efficient means of communication, transactional services, invitations, promotions, discounts, coupons, reminders and many more options enable you to stay in touch with and reach out to your customers. It can easily be integrated to other systems through APIs and you have our full and constant support.

### landingPAGE

Is the ideal platform to enrich the content of your SMS campaigns with hypertext information and media elements (photos and videos). It autonomously and easily creates landing pages that cater to all the ‘Call to Actions’ which are necessary to have a successful campaign.

### callME

Is a telemarketing service that can enforce the efficiency of a promotional activity and offers the opportunity to diversify channels to acquire new clients. We offer you a rich database in which you can select and target an audience based on a socio-demographic level.

### email MARKETING

Is a technological platform for the email channel. It is not only a web solution to send newsletters and DEMs to your contacts, but also the starting point to create Advertising activities on 10 million profiled users.

### "Coming Soon"

### CHAT APPS

Extend your mobile business communications over OTT messaging through a unique platform. Send and receive texts, images, videos and much more! In case your messages are not delivered, set up an automatic feedback channel.



*Our partners*



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